

Take the chance to reach new trade partners – Buyers Missions

You can take the chance to reach new trade partners by participating in **buyers mission programs**. Within these programs, foreign visitors participate in **B2B meetings** in Turkey **without any accommodation expenses**. Buyers mission programs are organized in a wide range of sectors from agriculture to machinery under the coordination of the Ministry of Trade.

Concerning the program, we would like to take attention for the followings:

- Buyer Mission Programs roughly include general briefings, **bilateral meetings** with manufacturers and visits to the fair stands or/and production facilities.
- Participating companies should be interested in **importing from Turkey**.
- It is required that, company representatives are in positions of decision making and preferably communicate in English (or French/German)
- In case of decision to participate to the program we kindly request from the participant **to inform us about products of their interest** and, to follow the program schedule and avoid decision changes just before the event as much as possible.
- The companies who have **representative offices** in Turkey or have **already participated to the same event** in organization of the Ministry of Trade **are not encouraged to take part**.

To be able to apply to the buying mission program please kindly fill out the Application Form and return it to ljubljana@ticaret.gov.tr by the given deadlines.

#	EXHIBITON / EVENT	CITY	DATE	EXHIBITION ORGANİZER	SECTORS	PROGRAM	APPLICATION DEADLINE	ELIGIBILITY
1	38th International Istanbul Children Baby Maternity Industry Expo https://www.cbmeturkey.com/general-info	İstanbul	8-11 January 2020	UBM ICC Fuarçılık ve Organizasyon Tic. A.Ş.	Children's Articles	7 Jan: Arrival, 8 Jan: B2Bs and Briefing, 9 Jan: Visit to Fair, 10 Jan: Departure	16 December 2019	Firms only
2	31st International Hospitality Industry Equipments Exhibition http://www.anfashotelequipment.com/ and 27th International Trade Fair for Food and Beverage http://www.anfasfoodproduct.com/	Antalya	15-18 January 2020	ANFAŞ Antalya Fuarçılık İşletme ve Yatırım A.Ş.	Food Product and Hotel Equipment	14 Jan: Arrival, 15 Jan: B2Bs and Briefing, 16 Jan: Visit to Fair, 17 Jan: Departure	16 December 2019	Firms only

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3	2nd LeShow Istanbul-2020 http://www.leshowistanbul.com/english/index.html	İstanbul	16-18 January 2020	Türkel Fuarcılık A.Ş.	Fashion and Leather	15 Jan: Arrival, 16 Jan: B2Bs and Briefing, 17 Jan:Visit to Fair, 18 Jan: Departure	16 December 2019	Firms only
4	LEATHER AND MORE Leather and Leather Garment Fair https://leatherandmore.izfas.com.tr/index.php/en/	İzmir	21-23 January 2020	İZFAŞ İzmir Fuarcılık Hizmetleri Kültür ve Sanat İşleri Tic. A.Ş.	Leather	20 Jan: Arrival, 21 Jan: B2Bs and Briefing, 22 Jan:Visit to Fair, 23 Jan: Departure	02 January 2020	Firms only
5	IF Wedding Fashion 2020 https://if-wedding-fashion-2020.b2match.io/	İzmir	21-24 January 2020	İZFAŞ İzmir Fuarcılık Hizmetleri Kültür ve Sanat İşleri Tic. A.Ş.	Wedding Dresses	20 Jan: Arrival, 21 Jan: B2Bs and Briefing, 22 Jan:Visit to Fair, 23 Jan: Departure	02 January 2020	Firms only
6	CNR IMOB – 16th International Istanbul Furniture Fair http://cnrimob.com/fuarkunyesi.aspx	İstanbul	21-26 January 2020	İstanbul Fuarcılık A.Ş.	Furniture	20 Jan: Arrival, 21 Jan: B2Bs and Briefing, 22 Jan:Visit to Fair, 23 Jan: Departure	02 January 2020	Firms only

Ljubljana, 02 December 2019